

Policy Plan 2025/2026



Off-Screen Study Association for Media Studies

The 29th Board of Off-Screen



Clockwise, from bottom left to bottom right:

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Vice President and Head of the Promotion Committee

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Treasurer and Head of the Acquisition Committee

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Head of the Social Activities Committee

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Head of the Study Travel Committee

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Preface

As we embark on a new academic year, the 29th Board of Off-Screen is pleased to present the Policy Plan for 2025/2026. This document serves as a general guide and outline of the vision the Board has for the upcoming year.

The 29th Board is proud to have the opportunity to further their involvement in the study association and hopes to foster an environment of honesty, collaboration, creativity, and passion. Following their predecessors, each Board member is dedicated to their work and hopes to do their position justice, improving things wherever possible and leaving behind their own mark on the beautiful legacy of Off-Screen.

Kindly,

Gioconda Barral Secchi

President of 2025/2026

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Current Situation

Established in 1997, Off-Screen is the Study Association for Media Studies at the University of Amsterdam. Now, it has become one of the most active study associations in the Faculty of Humanities, and made a notable name for itself within the city.

After introducing the English track for bachelor in Media Studies, the University of Amsterdam has made many efforts to globalize and attract international students while maintaining its Dutch traditions, heritage, and culture. Now, with the first ever completely international board, the association continues to cultivate an open community of vibrant and creative minds, providing global perspectives and opportunities for students from all around the world.

Despite the global COVID-19 pandemic having started five years ago, Off-Screen is still experiencing its long lasting effects. The association had to cancel many events to accommodate the “stay-at-home” restrictions and had to alter its membership structure. Because of this, many older members have lost their connection to the association and the demographic is now primarily composed of the newly integrated first-year students. The 29th Board has taken note of this continued trend and aims to target older students and alumni with events particular to them as well as accommodating to the new first-year students, providing them with the opportunity to meet new people, explore and pursue their interests, and enhance their educational and professional careers.

The 28th Board successfully enhanced the demographic of Off-Screen and fostered a welcoming and comfortable environment that created a wonderful sense of community within the association. They provided members a space to express themselves, develop close-knit connections, explore the city, enhance their goals, and so much more. Nearing 30 years of existence, the 29th Board aims to enhance the university experience for students, both academically and socially, and maintain tradition while bringing in its international perspective.

General Vision

The vision and goals of the 29th Board of Off-Screen can be condensed into three core words. This concise format clearly and effectively communicates the aspirations of the Board and is to be used as a guiding compass for themselves and the members of the association. It allows clear understanding of the Board's objectives for the year and helps the Board stay on track, reminding them of the values they must uphold as the faces of the association.

Three Core Words

During the academic year of 2025/2026, the Board of Off-Screen will be driven by the core principles of approachability, communication, and diligence. These words summarize the environment and dynamic the Board wishes to establish as well as the goals they wish to achieve.

Approachability

The 29th Board has many goals, but one of the most significant ones is that of involving older students and alumni. The Board strives to cultivate a close knit community within the association to build a foundation of trust and reliability while also allowing newcomers to feel welcomed with open arms and hearts. Having received some feedback from students interested in joining the association, the Board has realized that the feeling of exclusivity would grow as the year went on and regular participants would frequent the events. The Board would like to maintain the comfort and approachable atmosphere to allow students to feel accepted in the association no matter when they join.

Communication

Within the association, the Board would like to establish a good line of communication to further deepen the level of trust and honesty. This begins within the Board itself. As a group, we will ensure that each member of the Board knows what's going on within the committees and can answer the questions of the members no matter what they pertain to. This will make the Board and association more professional and organized, like a single unit that works cohesively together. The

Board will also work to clearly communicate updates about events and the general happenings of the association with its members. Everything stems from good communication and it stems from the Board to establish it through the association.

Diligence

In an effort to optimize the work done by the Board, we are making some improvements within each of our committees and positions. One of the main goals of the Board is to be hard working and thorough, so we are focusing on making small changes to streamline efficiency and make the workload more manageable. This begins with the Board and extends to each person's committee, and respective members as well. This will aid us in providing our students with better events and communication throughout the year.

Summary

Approachability

Kindness

Open-mindedness

Inclusivity

Communication

Clarity

Honesty

Reliability

Diligence

Passion

Determination

Responsibility

Functions

This section outlines the task distribution and responsibilities associated with each Board role for the upcoming academic year.

President and Head of the Reporter Committee

Gioconda Barral Secchi will take over the position of President for the 29th Board of Off-Screen. In this position, Gioconda will oversee the association's internal operations and contribute to building a sense of community among the Board, committees, and general members. Furthermore, Gioconda will represent Off-Screen externally, engaging with the University of Amsterdam and other organizations. The President's responsibilities also include organizing General Member Assemblies and Committee Member Activities.

Additionally, Gioconda will take on the responsibilities of Head of the Reporter Committee. In this role, Gioconda will be responsible for delegating tasks to her committee, such as assigning the roles of photographer/videographer, post creator, and aftermovie editor, while creating memorable and fun content for Instagram and for attendees to view and treasure for years to come.

Vision

As this year's President, Gioconda is proudly dedicated to representing Off-Screen, upholding its image as a professional and trustworthy organization that values diversity and fosters a creative space for its members. She will maintain a big-picture overview of the association and the Board's internal work while respecting each Board member's independence and ideas. In both her role as this year's President and Head of the Reporter Committee, Gioconda's goals for the year include building trust and promoting the creativity and individuality of each member of the Board, committees, and more, as well as maintaining good relationships within the University and beyond, and establishing new ones throughout the year. She is also committed to establishing collaboration and optimizing Off-Screen's content creation. This will be accomplished by maintaining good communication and allowing her committee to have creative freedom in their assigned projects.

Three Core Words

Approachability

For Gioconda, approachability is one of the most important aspects of Off-Screen. For all members, new and existing, and even alumni, Gioconda wants to create a welcoming and open environment where everyone is accepted and feels comfortable attending events. The Board has noticed concerns from people in the past year, that they have felt intimidated by the idea of coming to events because of the closeness of the regularly attending members. This is an issue that is hard to avoid but with a few improvements we can help mitigate those feelings. Firstly, during the Introduction Week Campus Tours, the Board will remind everyone that they are always welcome and that they can always look to them for a friendly face at any Off-Screen event. Secondly, wristbands may be used to indicate to everyone that they are an attendee of the event, especially in venues that are not completely closed off to Off-Screen. Gioconda wants to create the sense of family and closeness within the association while also inviting newcomers at any point throughout the year.

Communication

Communication is the key to everything for Gioconda. In both her position as President and Head of the Reporter Committee, Gioconda wants to establish a good line of communication with the other members. By promoting honesty and transparency, a reliable and trustworthy relationship can be established. As a result, people will be more likely to freely express their thoughts and opinions and any problems that may come up can be handled with good timing and less conflicts within the Board or Committee. In the Reporter Committee, in particular, Gioconda wants to promote her designers to showcase their personal styles in the work and she encourages them to explore and play with their photos, videos, and designs. Gioconda wants to maintain open communication, established boundaries, and a supportive environment.

Diligence

Gioconda was inspired by the goals taken on by the 28th Board to put quality over quantity and cut down on the number of events hosted. In a similar way, Gioconda is prepared to put her passions forward and give her all to the roles she is taking on this year. As President, she aims to keep the spirits and energy of the Board high and continue motivating them as they work through the year. As Head of Reporter, she aims to push her committee to challenge themselves and be attentive in their work.

Concrete Responsibilities

Primary Point of Contact

Gioconda will represent Off-Screen externally, serving as the primary point of contact with the University, ALPHA, ASVA and other associations through the President's email (president@offscreen.nl). She will also begin using Flickr to showcase all of the content produced by the Reporter Committee, allowing members to view and download their favorites all from one professional source. She will communicate with her committee and take charge of the management of the Flickr website through the Reporter email (reporter@offscreen.nl).

Website

As President, it is Gioconda's job to keep the website up to date and current alongside the Vice President, Sabina. She will take charge of updating things such as the calendar, association tab, and archives, as well as partners and vacancies throughout the year. Alongside the Vice-President and Head of the Promotion Committee, Sabina, she will ensure that the website looks visually appealing and the content, especially the calendar and membership page, is updated regularly.

Activities

Media Studies Introduction Week

Every year, the University of Amsterdam's Media Department reaches out to Off-Screen for support in creating the Introduction Week for new media students. This event focuses on introducing students to Off-Screen and the Hok, after they have explored the campus. This has been very beneficial in the past, as students are being provided with an opportunity to see where the association is located and ask questions about its activities in a more intimate setting. As the primary point of contact, the President is in charge of coordinating the event with the university staff and being available for communication throughout the week.

Additionally, the President – along with the rest of the Board – will have the opportunity to speak in front of all of the incoming first year media students during the Kick-Off event, organized by the media department. Here they will explain what Off-Screen is, how they can become more involved, and they will promote the Crazy88 and Welcome Borrel, scheduled for the 3rd of September.

ALPHA's Warm Welcome Week

ALPHA is the umbrella association for study associations and magazines of the Faculty of Humanities at the University of Amsterdam. Annually, the Warm Welcome Week is organized, featuring a diverse range of activities. This event is organized in collaboration with VOX-POP, the creative space of the faculty. Similarly to last year, Off-Screen got the opportunity to 'adopt' a workshop and promote the association among the participants. The Board decided to go with the 'Slow Dopamine' workshop in which students will be able to disconnect from their technological devices, social media platforms, and more, and instead engage in thoughtful conversations, painting, and more 'slow dopamine' activities.

General Members Assembly and Committee Members Activities:

Like every President of Off-Screen, Gioconda is responsible for preparing and leading five General Members Assemblies (GMAs) throughout the year. Three weeks prior to the GMA, Invitations will be sent out to the whole association by the Vice-President, as well as any other relevant parties such as the University of Amsterdam, ASVA, and ALPHA. During the GMA, the Board presents updates on the association's activities and finances, fostering transparency and keeping members informed. Each Board member will report on the progress they (and their committees made over the last quarter and share ideas and concerns with all attending members. The GMA is also a platform for open discussions, sharing ideas and opinions. Gioconda's goal for the GMA's this year is to make them interactive and engaging, continuing to allow members to partake in the association's inner workings. Before each GMA (in the invitation email), a Google form will be shared with all members, giving them the chance to prepare any questions or topics they wish to discuss in advance. This will also give Gioconda an additional overview of which matters are most urgent for members to discuss. At the end of each GMA, there will be room to cover the topics during an open discussion panel.

a) First GMA on October 27th, 2025

During the first GMA, the Policy Plan will be voted on, and the old Board will be formally transitioned out. This meeting will also serve as the time when the newly appointed committees are announced. To make the concept of the GMA more appealing and clear to new members, Gioconda will explain the general rules and present the meeting agenda at the beginning. The Board also aims to make the GMAs not only informative but enjoyable for the members. For the first GMA, Gioconda plans to include a playful initiation ceremony for new committee members, organized by each Board member, giving them the opportunity to get to know each other and enjoy a fun moment together.

b) GMA 4.1 and 4.2

GMA 4.1 will be dedicated to announcing and voting on the 30th Board for the years 2026/27. Following this assembly, Gioconda, together with Vice President, Sabina, will organize and coordinate a New Board Activity, providing an opportunity for the new Board members to bond and acclimate to their roles in an enjoyable setting.

New Board Event

Gioconda and Sabina plan to organize the New Board Event. This event will take place immediately after GMA 4.1, when the new Board of Off-Screen for 2026/27 is supposed to be voted in. To honor both the incoming and outgoing boards, Gioconda and Sabina intend to host a small gathering with a limited budget for one drink, inviting members of the 28th Board, the new 30th Board, and the Application Committee. The gathering will likely be held at a bar and is designed as a celebratory occasion to acknowledge the new Board and foster connections with the outgoing Board just before the new members officially assume their roles.

GMA 4.2 will mark the final General Members Assembly of the 28th Board. Afterward, Gioconda has planned another Committee Member Activity (CMA) as a gesture of appreciation for all active committee members, recognizing their dedication throughout the year.

CMA's

As President, Gioconda will organize two Committee Member Activities (CMAs) for all Off-Screen's committee members, advisory organs, and the Board. One will take place before the winter break, while the other is scheduled for after the GMA 4.2. These events are organized for active Off-Screen members as a thank you for their dedication throughout the year. CMA will be organized as an activity during which members can play or compete against each other and have fun.

The Reporter Committee

Content Creation and Management

Gioconda will oversee the production of all media content, including photos and videos taken during Off-Screen's events. She will ensure that the content is professional and of high quality. Gioconda wants to create meaningful and engaging content that highlight the events organised by the Board and provide attendees with a fun place to see themselves and share their involvement. She will accomplish this by working closely with her committee, overseeing their work, and by using her professional gear and honed skills to capture the events through her lens. Additionally, by allowing her committee members to freely experiment and learn by doing, she will cultivate a comfortable and creative environment wherein they may create very appealing and memorable content.

Team Leadership

Gioconda will lead the Reporter Committee, providing guidance, support, and enthusiasm to her committee members. She will organize weekly meetings to brainstorm ideas, review progress, plan upcoming projects, and delegate tasks to her committee. Her goal is to create a collaborative environment where all members feel empowered to contribute and push themselves. While selecting her committee, Gioconda wants to emphasize that while experience in camera work, editing, and even graphic design is appreciated, it is not required. If she sees that someone is passionate, interested in learning, and driven, she would love to have them on her committee. Gioconda wants to allow her committee members the opportunity to experiment and explore the world of photography and videography, showcase their individual style, and ultimately build on their portfolios and be proud of the content they have created.

Event Coverage

The Reporter Committee is responsible for covering all of Off-Screen's events, including social activities, academic events, and trips. Gioconda will coordinate the scheduling and logistics

to ensure the full coverage of all events with her committee. Gioconda will appoint one member as the committee coordinator to help her delegate tasks and take on a more involved role within the committee. She will appoint two people at each event to take photos and videos, and two people (not the same one who took photos or videos) to curate the selection of photos, also adding them to the Flickr account, and creating the Instagram post. Gioconda will also attend all events and participate in taking photos and videos. She will help her committee stay on track and organized, assisting them on their assignments when needed.

Social Media Management

Along with the Head of the Promotion Committee (Sabina), Gioconda will collaborate to oversee the association's social media presence, ensuring that content is posted regularly and that engagement with members is maintained.

Instagram

Gioconda and Sabina will work closely with one another to ensure that the Off-Screen Instagram page is clean and has a consistent theme throughout all the posts. This is to enforce a cleanliness to the page, with less cluttered posts, and a linear chronology throughout the year. Gioconda will upload the event pictures here whenever agreed upon with Sabina, and she will upload her promotional material, such as event posters and “save-the-dates”.

Flickr

Gioconda has chosen to use Flickr as the primary website for all photos and videos to be archived. Improving upon last year's use of a shared Google Drive, this will provide a more professional, sleek, and all encompassing place for members to view the content created throughout the year that wasn't posted to Instagram.

Yearbook Production

One of the main responsibilities of the Reporter Committee is the production of the annual yearbook. Gioconda will oversee this project, from planning the layout and content to

coordinating with designers and printers to ensure a high-quality final product. This year, she will ensure that after every event, a draft of a yearbook page will already be done. This will ensure that at the end of the yearbook process, the book will already be 75% finished, without having the need to start from scratch. From there, beginning at least two months before the End of Year Borrel, Gioconda will work closely with her committee to review the pages from the entire year, fix them up, finalize them, and complete the yearbook to begin the printing process. Gioconda will also work closely with Sabina and the Promotion Committee to create the promotional content for the yearbook, as well as Jioh and SAC to coordinate the look of the End of Year Borrel. Gioconda will also maintain the yearbook signing event as part of the End of Year Borrel where people can purchase and sign each other's yearbooks.

Activity

Reporter Workshop

For this year's Reporter Event, Gioconda would like to host a similar workshop to last year's dark room workshop. She would like to reach out to independent film production companies such as EMPIRE film to establish good connections and a quid pro quo relationship. She would like to discuss this workshop with her committee and incorporate them in the decision making, and planning process. Having taken on a lot of responsibility in the workshop last year, Gioconda would like to extend the same opportunities to her committee members.

Vice-President and Head of the Promotion Committee

Vision

For the academic year of 2025/2026, Sabina Zhaxelekova will undertake the position of Vice-President. In this role, she will have administrative responsibilities such as overseeing membership management, ensuring smooth communication flows both internally and externally, and maintaining the Board's efficiency. Sabina believes that Off-Screen has great potential to optimize some of its administrative tasks, by exploring various membership platforms. Moreover, it is important for Sabina that her fellow Board members are well informed and updated, which she will ensure with clear communication.

Additionally, Sabina will take on the role as Head of Promotion, where she wishes to create a passionate learning environment, in order to see her committee members' skills flourish through the year. This way, Sabina believes that our Instagram-page can continue as an incredible creative archive with its online promotional material.

Three Core Words

Approachability

Sabina is dedicated to ensuring that Off-Screen is an approachable organization and inclusive for all members throughout the year. She wants every student, regardless of whether they are new or returning, to feel comfortable reaching out to the Board. By encouraging collaboration, promoting interactive opportunities and allowing our members to engage with events she hopes to lower barriers between members, the Board and the association, emphasizing that Off-Screen is a welcoming space.

To extend this sense of approachability to events, Sabina plans to highlight that all students are welcome to join Off-Screen events in the caption of Instagram posts. By doing so, members can anticipate opportunities to meet new people, invite their friends outside of Media Studies and

know that the events are designed with greater social connection in mind. Moreover, Sabina will continue Calendar posts that provide an overview of each event. In the caption, Sabina plans to add a brief description of each event so that members know what to expect of each event, this helps ease nerves, particularly for new members, and makes the association's gatherings feel less intimidating and more welcoming.

As Head of Promotion, Sabina also plans to continue collaboration across committees, especially in projects such as merchandise design and the creation of teasers. These cross-committee efforts invite diverse perspectives and allow members from different parts of the association to work together. Such opportunities allow members to gain a greater perspective of how different Board and committee members work within our environment. Therefore, encouraging cooperation will only strengthen the culture of openness and approachability across the entire organization—not just within her own committee.

Finally, her plan to implement BASH can also greatly support approachability. The platform enables members to comment under event pages, creating a channel for casual interaction and questions before an event even begins. This feature helps to make information sharing more interactive, and allows students to feel like they can engage with one another and with the Board, outside of formal settings. In this way, approachability is not limited to in-person interactions but becomes embedded in the very structure of how Off-Screen communicates and organizes its activities.

Communication

As Head of the Promotion Committee and Vice-President, consistent and clear Communication is essential to ensure effective campaigns and to make sure everyone is well informed in our Board. Sabina will continue the practice of using Vision Board documents, where each committee outlines their ideas, references, and inspiration for promotional material. These boards ensure that the Promotion Committee is not just producing content for the organizing committee, but is grounded in their creative vision. Sabina will also encourage the Board members to use the “Additional Information” section where committees, especially the Reporter Committee,

can request style-related elements such as specific fonts. This helps establish a consistent and professional visual identity across Off-Screen's platforms, reinforcing cohesion in how the association communicates with its members.

When it comes to teasers and collaborative projects, Sabina will emphasize early and structured communication. She plans to arrange a meeting with the Head of the collaborating committee at least a month in advance. These meetings will clarify expectations on both sides, define the division of tasks, and prevent last-minute confusion. For example, when the Promotion and Reporter Committees collaborate on teasers, these discussions will ensure that the creative responsibilities, such as filming, editing, and graphic design, are clearly outlined and understood. This not only streamlines production but also reduces misunderstandings, enabling both committees to work more efficiently and confidently.

As Vice-President, Sabina also recognizes the importance of communication within the Board itself. She will prioritize efficiency in meetings by ensuring that minutes are taken consistently and in detail, with clear action points and deadlines attached at the end. By following up on these minutes and asking for regular updates, she enforces accountability and ensures that no tasks are overlooked. This practice supports transparency and helps every Board member remain aligned in their work.

Diligence

Sabina is thrilled about the potential of implementing small but deliberate changes that can have a lasting impact on the way Off-Screen operates. For Sabina, Diligence means paying attention to details and ensuring that responsibilities are distributed in a way that makes the association more efficient and sustainable. One example of this is her decision to pass on the responsibility of managing Off-Screen's Letterboxd- account to the Media and Academics Committee. In the past, the platform was used sparingly because it piled on multiple responsibilities of the Promotion Committee. By delegating this responsibility to the Media and Academics Committee, Sabina ensures that Letterboxd will be updated more actively and become a genuine space for member engagement.

Concrete Responsibilities

Mail System

As Vice-President, Sabina will oversee the efficient management of the info@offscreen.nl email-account. She will handle all external communications by either forwarding them to the appropriate Board member. In the case of partnerships, she will forward the emails to the Head of Acquisition, and for external event collaborations, to the Head of Media and Academics, Head of Social Activities and Head of Study Travel.

To ensure effective communication with Board members, any messages that have been initiated by social media (for example Instagram direct messages), Sabina will ask if they could continue the inquiry by email and then forward it to the right committee. To maintain a structured and organized mailbox, Sabina will continue the labeling system introduced by her predecessor. Emails will be sorted by category, such as “vacancies” or “memberships,” and a “handled” label will be applied upon completion.

General Member Assembly Invitations

While Gioconda organizes and hosts the upcoming General Member Assemblies (GMAs), Sabina will assist her by sending invitations to all members on our mailing list. The invitation email will include the venue, time, and date of the GMA, along with the minutes from the previous GMA to provide an overview of the last GMA’s points. The emails will be sent three weeks prior to each GMA. Reminders will be sent one week in advance.

Committee Recruitment

Sabina will handle the committee recruitment email, which informs the applicants about each committee: Acquisition Committee, Promotion Committee, Reporter Committee, Media & Academics Committee, Social Activity Committee, and the Study Travel Committee. The email

will include the dates for when committee applications open, close and the date of the first General Member's Assembly.

To optimize the application process, collectively with the Board, Sabina will create an "Information Packet" document that will outline dates, detailed overview of each committee, application requirements and contact details so that the applicant may submit their application directly to the committee head. This will help Sabina manage the email inbox and minimize human error.

Year Agenda

Throughout the year, Sabina will be responsible for the Year Agenda that will include the overview for every Off-Screen trips, events, and board meetings. Sabina will make sure that the Year Agenda is updated throughout the year and on the website. Shall any events be subjected to change, Sabina will also keep the members informed on Instagram as well.

Off-Screen Style Guide

Sabina plans to remain consistent with Off-Screen's style guide when handling administration. The style guide was introduced by the 26th Board, Sabina will ensure that her Board has access to the document template and remains persistent that the Board members and all committee members use the document with the Off-Screen watermark and follow the official style guide which includes:

- Font for Documents: EB Garamond
- Font for Emails: Tahoma

Membership File

The membership file is one of Sabina's biggest responsibilities this year. The membership file is a shared effort between Sabina and the Treasurer (Aleandra Oestara), especially during the

period of membership renewals. Moreover, this summer, UvA has requested student numbers for recognition, which Sabina's predecessor (Deva van Aanhold) provided.

Currently, members can still purchase their memberships through WiX, but with the approval from the Board of Advice, Sabina would like to explore opportunities to transition Off-Screen's membership management system, which would allow for efficient collection of student numbers and much simpler export of the data onto the Membership file. Currently, Sabina is recording the membership cancellations from July 2025, which is documented in the Cancellation File.

Membership Card

Sabina aspires for Off-Screen members to have their personal, digital membership cards, this process will be dependent on the platform from the transition period. With the guidance of the Board of Advice, Sabina is exploring cost-effective and user-friendly platforms which will be able to automate membership cards. Along with the cards, Sabina will attach a description of how the membership can be used and with which partners. Lastly, any updates concerning membership cards will be coordinated alongside Aleandra who will update Off-Screen's partners.

Mailing List

Sabina will manage Off-Screen's primary mailing list, which includes members, alumni and contacts from UvA, ALPHA and ASVA. Her duties involve maintaining the list's accuracy by adding new members, removing former members, and moving non-members who still want updates to a dedicated section.

General Member Assembly Minutes

For all Board meetings and General Member Assemblies, Sabina is in charge of taking notes and details of the subjects discussed during the meetings. During Board meetings, Sabina will write down the most important points and work with Gioconda to remind Board members about their to-do items.

As for GMAs (General Members Assemblies), Sabina will record all decisions and discussions. Sabina will announce at the start of each assembly that it is being recorded to later use these recordings and the prepared speeches from the Board to write up a detailed summary of the assembly. These notes will follow the Off-Screen Style Guide and will be sent to members, as well as ALPHA, ASVA, and the University of Amsterdam, before the next assembly.

General Data Protection Regulation (GDPR)

Sabina plans to continue the building of a data ethical environment, initiated by her predecessor (Deva). Sabina will also strengthen member consent protocols, making sure we obtain explicit, easy-to-understand permission from individuals before collecting their information. Furthermore, Sabina would like to formalize a process, by which in the Cancellations file, Sabina would blur, or cover identifiable information like IBANs and names. This way, we can still refer to the list for administrative purposes, but we are not compromising the former member's privacy. Sabina also will ensure that this information is communicated to the members.

Annual Report

Sabina is in charge of writing and organizing the Annual Report for the 2025/26 academic year. This report will summarize all of Off-Screen's events and activities and will also provide insights into the changes implemented by the Board. Although Sabina will manage the report's overall structure and content, other Board members will contribute key information to ensure it is a complete overview. The final report is set to be completed in September 2026.

The Promotion Committee

Direction

In addition to her responsibilities as Vice-President, Sabina will be taking over the leadership of the Promotion Committee. Her vision for the committee is to empower members with creative freedom and enhance their strategic and design skills. She is passionate about her

committee being a place where her committee members can learn from each other and is confident that by nurturing her members' passion, the best campaigns will be created.

Sabina would like to expand the use of Off-Screen's Instagram and make stronger choices with Instagram- stories. The basic plan for every event includes a compelling Instagram feed post and a series of stories that match in style. Sabina would also like to highlight the activities that have been done during the events with Instagram stories.

Sabina will encourage the committee to think "outside the box" and consider the specific function of an event. For example, a party or media event will get a different, more dynamic marketing style than a career exploration event, which will follow a more corporate route.

Workflow

Sabina is planning to implement a collaborative approach for the Promotion Committee, Sabina wants the committee to be a space where each member can learn from each other and grow their skills throughout the year, therefore she would encourage her committee to start with group projects to establish teamwork.

She also plans to utilize a Committee Coordinator, an equal member of the team, to help with administrative duties. The Committee Coordinator will help Sabina with finding locations for the next meeting and take down minutes. To ensure everyone feels valued, she'll give committee members the recognition they deserve by crediting them in all Instagram posts. Finally, a new WhatsApp group chat will be created and serve as the main communication hub, where all members are able to actively participate.

The Promotion Committee's work involves close collaboration with all five other committees to effectively integrate their visions into event promotions. Furthermore, the committee will be involved in the following key partnerships:

- Merchandise: In collaboration with the Acquisition Committee, led by Aleandra (The Head of the Acquisition Committee), the committee will be jointly responsible for the design and production of Off-Screen's merchandise.
- Adobe Workshop: Sabina and Gioconda (The Head of the Reporter Committee), will co-host an Adobe Workshop to provide committee members with foundational knowledge of essential programs like Photoshop and Illustrator. This session is designed to not only build practical skills but also to foster collaboration between the two committees, as members will begin their first collaborative projects immediately following the training.
- Teasers: As tradition, the Promotion committee collaborates with the Media and Academics committee for the Berlinale trip and the Off-Screen Film Festival. Additionally, the Promotion committee will also collaborate with the Social Activities committee and the Study Travel committee to film teasers as promotion content for trips and parties.

At the beginning of the partnership, each project will hold a brainstorming session, and all committee members are encouraged, but not required, to participate. At these meetings, they will divide up tasks and finalize the detailed plan. Sabina's goal is to start these projects early to avoid last-minute stress and give enough time for preparation.

Additional Content

The amount of information and events promoted through our Instagram can be overwhelming at times. To make the Instagram page easier to navigate, Sabina will continue making monthly calendars on the last day of each month.

Sabina will also be responsible for making the promotional materials for Committee applications. This will include a poster with an overview of each committee and 'Board Take Over' stories. Lastly, Sabina will follow the tradition of creating Off-Screen's Wrapped post at the end of the year.

Online Platforms

Instagram will remain as Off-Screen main communication and promotion tool. Sabina will use the “pin” feature to have important information easily accessible. This includes content like monthly calendars, events with Sign-Up options, and upcoming events. However, Sabina will also utilize Instagram’s reminder feature so that the followers are notified whenever sign ups for ticketed events and trips become open.

All links will be accessible through the LinkTree in the bio. When partnering with other organizations, Sabina will use Instagram’s collaboration feature to share posts on both accounts and reach a broader audience. She also plans to use Meta’s paid promotions for a few ticketed events to boost visibility and engagement when necessary. Lastly, Sabina is eager to repost content from non-profit organizations, especially the ones who have supported Off-Screen previously.

Treasurer and Head of the Acquisition Committee

Aleandra Oestara will be serving as the Treasurer and Head of the Acquisition Committee for Off-Screen during the academic year of 2025/2026. As Treasurer, his responsibilities include overseeing the financial stability of Off-Screen by managing the budget, maintaining financial administration.

As Head of the Acquisition Committee, Aleandra will focus on strengthening relationships with existing partners while seeking new collaboration opportunities to expand Off-Screen's network. His committee will also develop merchandise in collaboration with the Promotion Committee, and play a key role in organizing major events such as the Career Event, Career Exploration Event and Charity Gala. Aleandra aims to ensure the financial stability of the association and strengthen Off-Screen's professional growth, opportunities, and outreach.

Vision

Aleandra sees 2025/2026 as a year of growth, not just for Off-Screen, but for himself in the dual responsibilities of Treasurer and Head of Acquisitions. He aims to learn how budgets are used to maintain stability and anticipate financial challenges and his focus is to optimize Off-Screen's resources for maximum impact. Through managing partnerships and sponsorships, he aims to acquire opportunities that bring unique value to members, whether through innovative events, professional experiences, or collaborative projects. Aleandra envisions a year where learning and adaptation guides his decisions, ensuring Off-Screen thrives while he grows into his role.

Three Core Words

Approachability

Approachability reflects Aleandra's commitment to being accessible and supportive to Board members and committees. As Treasurer, he wants to ensure that no question about budgeting, spending, or financial planning feels off-limits or taboo. He aims to create an environment where

Board members and committee members feel confident discussing monetary decisions, ensuring that everyone understands how the Budget is allocated and why. As Head of Acquisitions, approachability means creating an open environment where potential partners feel welcome and confident in collaborating with Off-Screen, fostering relationships built on trust and mutual gain.

Communication

Communication is central to Aleandra's approach to both roles. As Treasurer, he prioritizes transparency and timely updates on financial matters, ensuring that Board members and committees always understand the status of subsidies, expenses, and funding opportunities. Clear channels of communication allow for informed decisions. With the Head of Acquisitions, communication is key to building strong partnerships. Aleandra emphasizes clarity, responsiveness, and consistency when liaising with potential collaborators, ensuring that Off-Screen presents itself professionally while maintaining approachable and effective dialogue.

Diligence

Diligence drives Aleandra's commitment in both of his roles. As Treasurer, he handles finances with care and precision, ensuring accuracy, compliance, and effective allocation of resources. He aims to meet deadlines consistently, maintaining Off-Screen's financial stability. In his role as Head of Acquisitions, Aleandra applies the same attention to detail negotiating collaborations and organizing events. This careful and consistent approach ensures that opportunities are pursued thoughtfully and that the association benefits fully from each partnership.

Concrete Responsibilities

Budget

Aleandra will create and oversee Off-Screen's budget, tracking income from membership fees, subsidies, grants, partnerships, and reserves, while managing expenses for committees and their events. He will ensure commissioners prepare mini-budgets for their events, helping to manage

resources efficiently. He will present regular financial reports to the Board of Finance. These reports will be shared before each GMA to keep the Board informed. After feedback from the Board of Finance, the finalized budget will be submitted alongside the Policy Plan. Throughout the year, Aleandra will maintain transparency and accountability in all financial matters.

Banking & Accounting

Aleandra will prioritize the ongoing transition of Off-Screen's bank account from ING to ABN AMRO, focusing on ensuring the association benefits from ABN AMRO's lower service costs and better support for associations.

He will continue using Conscribo, the accounting software, updating it biweekly to keep all financial transactions accurate and current. IBANC will be used for the direct debit process, scheduled for November 15th, with multiple reminders sent to members so they have enough time to opt out if needed. Members who miss the deadline will be charged the full fee, in addition to a small administrative charge for any chargebacks.

By prioritizing this transition and maintaining these systems, Aleandra will make banking more transparent and accessible, ensuring the Board and committee members clearly understand how financial processes operate.

Membership File

Aleandra will work with Vice-President Sabina Zhaxelekova to maintain and update a well-organized membership database, ensuring that all information is accurate and up-to-date. This includes monitoring new registrations, removing members who have de-registered, and updating records in IBANC accordingly. Together, they will ensure the database remains a reliable resource for membership management and reporting.

Subsidies, Sponsors, Partners & Vacancies

Without financial support, Off-Screen would not be able to host the range of events it is known for. This year, Aleandra will prioritize applying for several key subsidies, including the

College of Humanities (CoH) and ALPHA ensuring the association can take full advantage of available funding. He will carefully track all deadlines and requirements, keeping the Board informed and coordinating closely with President Gioconda Barral to attend the ALPHA GMA's, first of which is on the 17th of September 2025.

Aleandra will also maintain existing partner relationships and actively seek new partners to provide additional value for Off-Screen members, including discounts, collaborations, or other benefits. At the start of the year, Aleandra sent an email to Off-Screen's current partners to check whether they would like to remain partners. The majority affirmed their commitment, with a few expressing interest in exploring expanded forms of collaboration, while three partners chose not to renew. Notably, the IELTS Testing Center expressed interest in expanding its collaboration by exploring opportunities to offer Dutch language courses to Off-Screen members.

Off-Screen generates additional income by posting vacancies on its website, providing companies with a platform to reach the association's members. Aleandra will establish consistent guidelines for posting vacancies and managing partnerships, clarifying expectations for both the companies and the association. He will ensure that companies understand what they can provide, such as payment for listings or sponsorship opportunities, and what they can expect from Off-Screen, including visibility, access to the community, and professional presentation of their listings. By standardizing these procedures, Aleandra aims to create an efficient system that maximizes the value of vacancy postings while maintaining professionalism and consistency across all partnerships.

The Acquisition Committee

Direction and Guidance

This year, Aleandra aims to grow Off-Screen's network by actively connecting with student associations, collectives, companies, and media professionals across Amsterdam. He believes that building strong partnerships requires personal engagement, so he will prioritize face-to-face meetings whenever possible to foster genuine connections and better understand potential collaborators.

Within the committee, Aleandra will encourage committee members to take initiative in finding innovative ways to enhance events and projects, whether that's partnering with a creative collective for a film screening, securing a sponsor for an exclusive member experience, or connecting with organizations that offer professional development opportunities.

To ensure smooth coordination, Aleandra will appoint a Committee Coordinator who will track progress on partnership initiatives and support the committee's operations by preparing the meeting agenda and taking detailed minutes for each committee meeting. The role will be clearly outlined in the application process, requiring applicants to demonstrate genuine interest and motivation to contribute to the committee's impact.

Tasks and Activities

Merchandise

The Acquisition Committee will work closely with the Promotion Committee to manage Off-Screen merchandise, focusing on the pricing, selection, and overall accessibility of items for sale. While the Promotion Committee oversees design, Aleandra will ensure that each item aligns with both the association's brand and members' interests, balancing exclusivity with affordability. Currently, four high-quality, limited-edition merchandise items are planned.

Career Event

Following its great success last year, the Career Event will return in February, shifting its focus to LinkedIn profile and CV building. Aleandra will take an active role in organizing the event, securing guest speakers to provide expert guidance. Participants will have the opportunity to work on their CVs and LinkedIn profiles during the session, receiving practical advice and real-time feedback to enhance how they showcase their skills and experiences.

For the expert panel, Aleandra will reach out to a range of alumni, media professionals, and professors, ensuring a mix of practical advice and industry insight. By combining hands-on

guidance with expert perspectives, the event will continue to offer a valuable, engaging experience for members while strengthening Off-Screen's professional network.

Charity Gala

The Charity Gala will be the Acquisition Committee's main projects of the year, with preparations beginning early to ensure a successful and memorable event. Aleandra will take ownership of planning and coordinating the gala, from selecting a suitable venue to organizing the program of activities.

The event will feature an auction of items and services, alongside engaging activities such as a Wheel of Fortune and lottery tickets. Aleandra will also take the lead in choosing the charity to support. By managing both the logistics and the partnerships involved, Aleandra aims to create an impactful, enjoyable evening that maximizes support for the chosen charities while showcasing Off-Screen's professional and creative network.

Career Exploration Event

Although the Career Exploration Event could not take place last year, Aleandra is determined to bring it back this year, providing members with a hands-on, immersive experience in the media industry. He will take the lead in reaching out to media-related companies in Amsterdam, exploring opportunities such as studio tours, on-set visits, or behind-the-scenes experiences at music and film productions. By reintroducing this event, he aims to give participants a unique chance to gain firsthand experience in the creative media field.

Head of Media and Academics

The role of Head of Media and Academics (MAC) for the academic year 2025/26 will be fulfilled by Pavel Blagoev. As Head of MAC, Pavel will organize a number of events that introduce students to the broad world of media and extend their knowledge and experiences beyond the academic curriculum. Pavel aims to host events that are educational in their nature, but also incorporate a social element that allows students to express their thoughts and creativity. Pavel will ensure that different modes of media are covered – film, television, new media, and even print media.

Vision

Serving as Head of MAC, Pavel's vision is to keep some of the committee's traditions on the agenda, such as the annual Berlinale Trip and Film Festival, as they attract both older and first year students. Pavel will also bring events from past years into the calendar that would stimulate insightful discussions, as well as introduce new discussion formats. Furthermore, Pavel will ensure that the majority of events stay affordable for students. Lastly, Pavel and his committee members will take charge of Off-Screen's newly created Letterboxd account, as it best corresponds to the committee's responsibilities. A new segment will be introduced - MAC Picks. The vision is to make the account a more participatory experience, inviting students to write reviews for the films screened, after which MAC will pick the best reviews.

Three Core Words

Approachability

Pavel will welcome all new Off-Screen members warmly so that they feel comfortable approaching and interacting with him at any point in the academic year. He will introduce the association to first year students and invite them to attend events and apply for committees. He views approachability as key for long term and consistent engagement.

Communication

Good communication is what makes great team work, and Pavel will strive to actively participate in Board discussions and keep his committee members updated on everything happening in the association, so that pending questions are always answered. Pavel will encourage his committee to attend other committee's events as this shows respect for others work, as well as demand that they attend all GMA meetings.

Diligence

When it comes to MAC events, Pavel will continue the 28th Board's established vision of quality over quantity. Pavel will opt for fewer events, but all executed with attention to detail – this means finding fine venues for seemingly low commitment events such as Book Club, creating lasting relationships with students and media professionals, as well as putting effort in activities that aren't part of organising the event itself, such as shooting high quality teasers.

The Media and Academics Committee

Pavel is planning on inviting four to five students to join this year's Media and Academics committee that are all passionate about organizing various media related events. Pavel's number one priority is to create a safe and friendly environment for his committee members. First and foremost, Pavel will look for open-minded students and any signs of discriminatory behaviour will not be tolerated in the committee. Pavel will need creative people who think outside the box and can present educational activities in a way that is engaging to attendees. Pavel will also require from his members to be responsible with the given workload, finish tasks on time and come regularly to meetings. As Head of MAC, he will guide his members through this process and offer help whenever they experience personal or work issues. Pavel is looking for students that come from different cultural backgrounds to ensure diversity within the committee.

Activities

Trivia Night

The year will start with a Trivia Night, both due to the event being well received over the past two academic years and the Board's vision to have September as a month that emphasizes welcoming of first year students and their socialization. To make the event fitting for MAC, Pavel will prepare media related questions that will cover various media areas such as film, television, music, literature, trends and popular culture, etc. that will stimulate media students to show off their knowledge in a friendly competition over a cup of beer.

Pub Talk

Pavel strongly desires to bring back MAC's traditional Pub Talk event, as it is the one that brings together media professionals and students best. Pavel will contact lecturers from the Media studies department for an informal talk, discussing the relation between media and the self. Topics will include self-presentation in real life vs online spaces, self-presentation in Reality Television and self-presentation in the culture of surveillance society. Guest speakers will be asked questions prepared in advance, after which participation from the audience will be encouraged so that the event becomes more interactive and spontaneous, unlike a traditional lecture.

Movie Night

For media students movie nights have logically been among the most enjoyed MAC events. Pavel will organise a screening at the new UVA library in collaboration with Marko Petrovic, an event coordinator. The screening will both offer an immersive experience and stimulate critical thinking among students. For that purpose, Pavel will ideally provide a talk from a media professional or collaborate with students from another association that will help spark a meaningful conversation. Drinks and beverages will be provided to lighten up the mood.

International Documentary Festival Amsterdam (IDFA)

One of Off-Screen's biggest partnerships is with IDFA and Pavel considers it necessary that this partnership is continued. Students will watch a documentary film in a cinema hall during

mid-November, after which a MAC committee member will hold a panel talk with a professional that has worked on the film.

Museum Visit

Pavel finds it important that Off-Screen students immerse themselves in Amsterdam's spirit and get to know its cultural venues outside the regular educational spaces provided by UVA. This is why Pavel will work with his committee members to host a visit to a museum or an artist collective, aiming to broaden the students' horizons and contribute to their socialization in a creative setting. Ideally the students would get the chance to communicate with artists showcasing their work, MAC committee members moderating a talk with them.

Hot Takes

Pavel will introduce a new discussion format, inspired by previously held *Conversation Club* and *Let's Talk About...* events. *Hot Takes* materialises itself as the live version of social media users' "hear me out" comments where people share confessions that are deemed as unpopular opinions. MAC will encourage students to submit their hot takes on anything media related that will later be read out loud in front of the attending students. The aim of the event is to spark both a friendly and insightful discussion, the person submitting their Hot Take explaining and defending their stance.

Berlinale

Each year MAC organises a trip to Berlin for 30 students to attend Berlinale Film Festival. Pavel is looking forward to create a memorable trip with many exciting activities. He will consider Pegasus Hostel as a place of accommodation, due to the positive feedback from last year's trip. MAC will try its best to ensure that all 3 screenings are followed by a panel talk with a filmmaker, as this is what makes the film experiences invaluable. Additionally, many fun activities in bars and clubs will be organized. While making sure the trip will be unforgettable, MAC will strive to make ticket prices as affordable as possible.

Book Club

Throughout the year, MAC will have students engage with different types of media, including the oldest media form, namely print media. Being a book lover and sharing this love with other Board members, Pavel is very eager to organise a Book Club event, preferably at a cozy cafe. All attendees would have to read one book determined in advance via a voting poll on Off-Screen's Instagram story and gather for a discussion of the book. Additionally, a book speed dating session might be included, students bringing their favourite book they would like to talk about next to the book chosen for discussion.

SMAC

SMAC is a collaborative event between the Social Activities and Media and Academics Committees, an event that is meant to both teach and entertain students. Jioh and Pavel find the idea for such an event very creative and would like to continue it. The nature of the event is yet to be decided, and possible collaborations with SAE institute might be considered again.

Open MAC (Workshop Idea)

While Pavel has many ideas he wishes to come to life, he understands the need to give his committee members the opportunity to create an event themselves, as this responsibility leads to personal growth. Pavel would wish for MAC to hold a workshop event that could give students first hand experience in the creative industry and would suggest his committee members to go in such a direction. However, if they come up with an idea that they think is better worth it, he will give them full creative freedom to achieve it.

Film Festival

MAC's final destination, the grand finale, will be the annual Off-Screen Film Festival. Pavel and his committee will invite students from UVA, as well as other Amsterdam universities, to submit their personal short films that will be showcased in a luxurious cinema hall in front of a large audience. MAC will further invite teachers from the Media studies department and potentially working media professionals as jury members that would give professional advice and

together with the audience award the best film with a special prize, Off-Screen's mascot – the Gold Duck.

Head of Social Activities

The role of Head of Social Activities for the 2025 and 2026 academic year will be filled by Jioh Kim. Her role is to lead her committee in planning all of Off-Screen's social events throughout the year, including borrels, parties, and other activities in that realm. This entails working with venues and performers to create aesthetics that complement events, collaborating with the Head of Acquisitions on sponsorships for events, collaborating with Head of Promotions on promotional content for events, and constructing innovative and exciting concepts and themes for said events. She plans to create social events that excite and inspire members through high quality production and engaging themes.

Vision

Jioh's vision for the year is to highlight Off-Screen's most valuable events and traditions while creating new and exciting events that accommodate the ever-changing social landscape of students within the media studies program. She envisions social events that are relevant, resonating with many different students, whilst also being timeless and memorable. In particular, she hopes to create events that center around various themes that allow for more attendee participation regarding outfits and aesthetics. Individually, Jioh hopes to be an encouraging, open minded and socially stimulating presence both within her committee and Off-Screen as a whole.

Three Core Words

Approachability

For Jioh, the concept of "*approachability*" means easy to talk to and feeling welcome. Jioh envisions to focus on maintaining a bright personality and showcasing her willingness to engage with everyone. She feels that both the events and herself should feel approachable and welcoming to all students and the community. She strongly believes that the atmosphere created in her Off-Screen events stems from how the core hosts present themselves to the community. Therefore,

she wants to make herself welcoming and friendly to the community, as she is a representation of how Off-Screen events are presented. Jioh feels that keeping morale high while maintaining calmness is key in creating comfortable but exciting events. She feels that the accessibility of events will encourage continuing and fostering higher attendance from attendees.

Communication

Jioh believes “*communication*” is a central element for Off-Screen’s success this coming year. To create events that are exciting and highly engaged, she feels strongly that collaborative efforts are crucial, as more brains are stronger than one. In particular, she wants to collaborate with the Promotion committee in order to produce creative and enticing ways to attract attendees to the events. With her committee, she feels that it is important that there is a solid line of communication, so that the planning and execution of events can always maintain the expected high quality. Jioh also believes that the stronger communication between committees and Board members will generate a smoother work environment, allowing for the creation of a strong sense of community as well as individuals being able to perform at their highest capabilities.

Diligence

“*Diligence*” to Jioh means hard work and consistent effort. For the Social Activities committee, Jioh considers diligence to look like persistent efforts in creating creative and engaging events in new ways to bring in more energy into the Off-Screen community. In a more general sense, Jioh feels that executing successful events and activities throughout the year will require a high sense of effort, following a consistent dedication of energy and creativity towards Off-Screen.

The Social Activities Committee

Jioh hopes to recruit a committee of five to six extroverted, open-minded, and flexible individuals that are capable of creating a comfortable and encouraging environment for attendees to participate and engage with Off-Screen’s social events and activities. She’s looking for

enthusiastic, confident, and creative members that will contribute innovative ideas and concepts for events. She aims to create a team that has balance between crazy and calm, which will encapsulate the energy needed at the events while also having the quality of realistically getting work done. Jioh plans to set expectations for both her committee and the year agenda from the beginning and assign roles to each committee member for each event so that their responsibilities are clear and well-understood. Overall, she hopes to create a committee of fun and kind, yet realistic and responsible members that are eager to collaborate with one another.

Activities

Borrels

Borrels are crucial to the social culture of Off-Screen and Jioh is excited to continue the cultivation of exciting yet inclusive borrel themes and concepts this coming year. She is in contact with many new venues, as well as Cafe Lust and Cafe Lux, both of which are reliable venue spaces which Off-Screen has collaborated with in previous years. Jioh plans to keep her predecessor's 20:00 start time in order to attract earlier crowds, as well as the 1:00 end time, though the times may vary slightly depending on the event.

Additionally, she plans to maintain the decreased number of borrels from the previous year, with a total of 12 borrels throughout the year, typically to fall on either a Monday – as is tradition – or Tuesday. This flexibility will allow the Social Activities committee to be more adaptable with their venues (as certain venues aren't open on Monday). Generally speaking, this will result in approximately one borrel per month. However, as the beginning of the year is the most influential period of time to attract new members and the incoming first years, Jioh plans to have 2 borrels in both September and October. The decrease in borrels throughout the year is for the purpose of instilling quality in every event that Off-Screen is responsible for, and by allowing more time in between borrels, Jioh believes the attendance will be higher not only because of the quality of production of the events allowed by more time to work on them, but because of the excitement that will build up over this time.

Jioh hopes to create borrel themes that pique student interests while being inclusive of a variety of social groups.

Traditions

In terms of traditions within borrel themes, Jioh will keep the most popular ones – Halloween, Santa and Valentine’s Borrel, as their themes speak for themselves and often attract a high number of attendees because of this. Other traditions include Apres-Ski, Red Cup-Beer Pong, and Yearbook Borrel.

As her predecessor had done, Jioh plans to change the Apres-Ski Borrel into Borrel 8, which will take place at the end of January. This is because the Apres-Ski Borrel is one of the least inclusive traditions as it mainly attracts Ski Trip participants, and doesn’t allow for the inclusion of students arriving back to Amsterdam after the break. Jioh will allow her committee to come up with alternatives, as well as discuss the potential for keeping the theme and ways of making it more inclusive to those who didn’t attend the Ski Trip.

Jioh has also decided to follow her predecessor in eliminating the Red Cup-Beer Pong Borrel this year, and instead create an event or activity in its place that includes a sort of competition, but isn’t completely centered around it. This will be determined by Jioh and her committee later in the year.

Last year, Jioh’s predecessor hosted the End of Year Borrel instead of the Yearbook Borrel (a tradition borrel), which was an event that wasn’t centered around Yearbooks but still had it as a key element of the event. Because of the declining nature of attendance for events towards the end of the year, Jioh feels that the direction of End of Year Borrel is much more suitable to finish the year with a higher attendance and engagement in the event. Jioh will work with the Head of the Reporter Committee, Gioconda, to ensure that the Yearbooks are completed and shipped at least a week before the event takes place.

First Semester

Welcome (Back) Borrel

The Welcome (Back) Borrel will take place on September 3rd from 19:30 - 00:00, likely at Cafe Lux, a well-known, intimate venue in Leidsplein used for Off-Screen events in previous years. Jioh hopes to create a space that feels lively and crowded to make the incoming students excited to be there. She has plans to work with the venue to create a signature cocktail for the event, as well as provide a free shot or beer for the winners of Crazy 88, which will be announced during the event.

Love Island Borrel

The Love Island Borrel will take place on September 10th from 20:00 - 01:00, with the venue yet to be determined. An event inspired and playing homage to the famous reality dating show “Love Island”, the Love Island Borrel will be promoted and executed in such a way that is inclusive to students who may not be familiar or enjoy the tv series as to ensure attendance doesn’t suffer as a result. Attendees will be encouraged to wear tropical island wear to keep with the show’s theme, celebrating the summer one last time before the fall. Additionally, based on the online discourse following the Love Island seasons and its widespread influence on pop culture every year, Jioh hopes the event will be as successful as last year’s Brat Borrel, which had much similar parameters for its success. Jioh plans to find a venue that will accommodate the island-like atmosphere to encapsulate the Love Island vibe.

Polka Dot Borrel

In keeping with her plan to base many of this year’s borrel themes around trending media topics, Jioh plans to host a polka-dot-related borrel in November, with a location not yet solidified. While the exact name of the event has yet to be determined, Jioh hopes to create an event that is simple and refined in its conception, with the chic and accessible theme as the main attraction to attendees. As polka dots have taken over the fashion industry, making the comeback with the title of “It print of summer 2025”, Jioh may work with the borrel location to decorate the bar with as much polka dots as possible to add a unique element to the event, alongside of creating a playlist

that suits the theme, rather than hiring a DJ. In creating a more relaxed atmosphere through the laid back theme, Jioh hopes the Polka Dot Borrel will allow more conversation and socialization of the Off-Screen community.

Parties

Parties are the most attended events of the year and often attract a variety of people because of their large scale. In order to continue this, Jioh plans to implement marketable and attractive elements into the parties, such as activities being led during the event, fun decor well-suited to the parties theme, free drinks for early attendees, etc. She also hopes to create borrels with “party elements” like activities or fun decor by taking advantage of the budget granted to Off-Screen in the first week of school and using it to plan for future events. For the 2025-2026 academic year, Off-Screen will host 3 parties, which will take place on Wednesdays from 21:00 - 02:00, or 22:00 - 03:00, depending on the event. However, Jioh is interested in hosting another party for the launch of the official Off-Screen Merchandise and will discuss this further throughout the year.

Party 1

Party 1 will take place on Tuesday, October 14th, from 21:00 to 02:00, at Akhnaton. The theme is “Dancing Queen, an event inspired by the film “Mamma Mia”. The event will be centered around ABBA songs that were featured in the film. Jioh plans to work with DJs and create an event that, while dedicated to the Mamma Mia soundtracks, will also cater to the genres of electronic music and aesthetics popular today. She plans to work with the Head of the Promotion Committee, Sabina, to advertise this event in a way that’s accessible and welcoming to vast audiences.

Party 2

Party 2 will take place on Wednesday, November 26th, from 21:00 - 02:00. Jioh plans to keep Off-Screen’s age-old tradition of throwing a Gala themed event, with the current idea being “Salt Burn” themed. Jioh hopes to create an event that is refined, classy and innovative. She plans to

introduce activities or elements of the event inspired by its theme that excite and engage its attendees.

Party 3

Party 3 will likely take place towards the end of April or beginning of May. This is to allow enough time between the Reporter Event and Kings Night Cruise so that the promotion of these events doesn't overwhelm or overshadow one another. The theme and time will be determined by Jioh and her committee at a later date, though Jioh hopes to incorporate playful activities or elements such as a photobooth to complement the event in order to entice a large number of ticket sales.

Party 4

Party 4 will potentially be a launch party of the Off-Screen Merchandise collection of 25-26, which will likely take place around the same time as the official launch date in spring 2026. If not feasible, Jioh is willing to change it into a borrel, as she feels passionate that the event will help the sales of the Merchandise collection this year. Jioh will discuss this further with her committee as well as the treasurer, Aleandra, and both the Acquisition and Promotion Committees, who are in charge of the production of the Merchandise collection.

Recurring Events

Senior Borrel

Jioh plans to keep Off-Screen's tradition of hosting a "Senior Borrel" – an event designed to welcome back Off-Screen Alumni and second and third years within the Off-Screen community before the start of the school year. This year's Senior Borrel will take place on August 22nd, from 20:00 - 00:00 at Cafe Lust in De Pijp. Jioh hopes to keep the event simple and intimate so as to not distract from the more elaborate borrels planned for September.

Intreeweek & Crazy 88

During UvA's Intreeweek, a week designated for introducing the first years to UvA and fellow students in their program, Off-Screen will participate in the Student Fair at NDSM on August 26th from 18:00 - 00:00. Jioh and the President, Gioconda, will create a fun and enticing booth for students to come and learn more about the association. They plan to incorporate a fun activity or snack into their booth in order to attract more students.

Additionally, Off-Screen's recent tradition of hosting Crazy 88 – a large scale competition geared towards socializing incoming first years and promoting Off-Screen at the beginning of the year – will take place on September 3rd from 16:00 - 20:00. Jioh and her fellow Board members will select 20 or so mentors to lead 10 groups of 10-12 first years throughout the competition. Following the Crazy 88 competition, both the competitors and other first year media students will be encouraged to join the Welcome (Back) Borrel, Off-Screen's first big event of the year, which will take place from 19:30 - 00:00, at Cafe Lux.

GMA & CMA 1

Jioh plans to work with Gioconda on the organization and execution of GMA & CMA 1, which will take place on October 13th, respectively. This is to ensure that committee members have both an informative and fun introduction to their year working within Off-Screen. Jioh strongly believes that creating a GMA layout that incorporates easy flow will be efficient in keeping the attention of its attendees and will encourage more committee members to participate in future GMAs – meetings that often were low in attendance in previous years. Jioh and Gioconda will also plan the first CMA to take place either directly before or after the first GMA, and hope to create a new tradition in doing so. The goal of the first CMA is to induct new committee members into the association in an exciting and spirited manner.

Kings Night Cruise

As is Off-Screen tradition, Jioh plans to keep the popular Kings Night Cruise event at the end of April. She will likely work with Rederij Nassau, a boat company the association has had

great experiences with for the past four years. The event will host approximately 40 attendees, with tickets including access to unlimited alcoholic beverages and a silent disco element.

SMAC

SMAC is a collaborative event between Media and Academics and Social Activities committees, an event that is meant to both teach and entertain students. Pavel and Jioh find the idea for such an event very creative and would like to continue it. The nature of the event is yet to be decided, and possible collaborations with SAE institute might be again considered.

Open SAC Event

The Open SAC Event is an event in which committee members create and plan an event without the help of their Head of SAC. Though this has been an obligatory tradition in previous years, Jioh plans to let her committee members decide whether or not they'd like to create their own event as a group. Jioh will provide her committee alternative options to the typical outline of Open SAC, such as allowing each committee member to plan and pitch the rest of the group an entire event- all of which will be discussed and decided within the first semester of the academic year.

AMS Unlocked

For the fourth year in a row, Off-Screen will be partnering with various associations to bring back AMS Unlocked, a music festival organized entirely by students, as the event has been beneficial to the association in increasing its outreach and community. Specific details and information will follow as the year progresses as the plans for 2026 are still in the early stages of development.

Awareness Person

In keeping with the newly introduced Awareness Person role, Jioh will assign one committee member to be the designated Awareness Person for the entirety of the year. This person will be responsible for being aware of any potential disturbances during social events, addressing them directly and reporting them to Jioh and venue organizers to ensure the safety of all Off-Screen

members and guests of events. They will receive a manual with expectations and responsibilities of their role, as well as be required to meet with Jioh additionally to discuss these expectations.

Head of Travels

Tae will serve as the Head of Travels for the academic year 2025/2026. In this role, she will be responsible for organizing the Off-Screen trips in the Netherlands and abroad. This includes handling all aspects of the preparations, reaching out to companies and destinations and transportation, and guiding participants throughout the trip using a google website where all the information can be found like the itinerary, groups, and locations. She will lead her committee members, who will assist her during this process for the 4 trips, City Trip, Ski Trip, Study Travel, and Farewell Weekend.

Vision

Tae envisions the trips for Off-Screen as thrilling adventures that spark joy and excitement among members. These excursions will be more than study association outings; they will embody the essence of a vacation shared with close friends. By embracing the richness of various cultures, Tae will weave together different forms of media, creating a vibrant tapestry of experiences.

Her vision for the committee focuses on recognizing each member's unique strengths and comfort zones, fostering a collaborative and supportive environment that also uplifts everyone's learning experiences. With balanced roles—two dedicated to enhancing the website and others concentrating on research and venue outreach—Tae will lead with grace and open communication, ensuring that no one ever feels neglected. She will stand by her committee members, always organized and proactive in her efforts to make it a good experience for them during the 29th year.

Moreover, Tae looks forward to crafting a journal or a captivating recap article that captures the essence of each trip on the Off-Screen website, bringing Juanita's (Head of Travels 23/24) creative vision to fruition. This will serve as a beautiful testament to their journeys, preserving the memories for all to cherish.

Three Core Words

Approachability

Tae's approachable nature stems from her friendly and open demeanor with everyone she encounters. She aims to create a welcoming atmosphere where everyone feels comfortable, regardless of their experience with the association. Tae encourages individuals to ask questions and approach her in any situation. Her goal is to foster an environment that resembles a close-knit group of friends for all.

Communication

Tae's vision for communication involves ensuring efficient interactions between her board members and committee members. She aims to minimize miscommunication, so everyone is clear about what is happening. Additionally, she wants her committee and board members to feel safe communicating with her, regardless of the situation. When vital information needs to be conveyed, she will be an open book, demonstrating understanding even if she disagrees with specific points. Effective communication, especially regarding study travel, is crucial, as establishing strong connections is what encourages companies to collaborate off-screen.

Diligence

Tae's vision for diligence centers around her passion for organizing and creating itineraries. Organizing trips helps her feel grounded, as every detail comes together into a harmonious and balanced experience. Planning a journey transforms the chaotic thoughts in her mind into structured and purposeful itineraries, allowing everything to come together finally. She enjoys discovering unique destinations and blending culture and adventure into a single travel experience. This is how she will apply diligence for the Head of the Travel Committee since she can fully channel her passion for planning and exploring the world with Off-screen.

The Study Travel Committee

Direction and Guidance

While leading her committee, Tae will provide guidance along the way. She will create an environment of good communication, where clarity is shown through visual overviews. Therefore, there will be clarity during the preparations for the trips and on the trips themselves. Contacting outside companies and finalizing bookings will be her task. However, her committee members will have the opportunity to develop their skills by writing emails and doing research.

A quality she values is enthusiasm and calmness. Organizing and planning trips should create lifelong experiences. Therefore, she hopes to find people with ambitions, a striving for personal development, and a positive mindset that everything will work out. There may be complications during trips, but this should not affect the mood. Always keep calm and carry on.

Activities

Introduction Weekend

The Introduction Weekend aims to create a welcoming atmosphere. People will learn about the traditions of Off-Screen, and meet other first- and older years. Therefore, bonding activities will be included—for instance, speed dating and a karaoke set on the first night and a bonfire with marshmallows on the second night. The location provides enough space to organize activities that require space for games and flunky ball. The second day will consist of games like the trading game and the assassin game where 3 teams red, blue, and green will compete against each other. She will bring back the assassin game from the earlier years where each individual has the entire weekend to ‘kill’ another person, by accomplishing the task on the picked paper. The Introduction Weekend occurs **from the 26th to the 28th of September**. The total number of 30 participants includes Tae and her ten helpers.

City Trip

The month before this trip, the Study Travel Committee will be formed. Therefore, the trip preparations will be completed by Tae. However, once formed, the Committee will help finalize these preparations and guide the participants during the trip but is not mandatory for all committee members to attend. Tae decided to take the City trip this year to Paris as it was the cheapest and most convenient location to book in advance. During this trip she wants to provide the participants with a variety of media-related activities but also give Off-Screeners the freedom to explore Paris on their own. Tae will actively promote the location of the City trip and the convenient transportation method for the promotion of this trip as participants will be taking the Eurostar from Amsterdam center to Paris center. Which will make it more attractive. The price will max out to €199 for participants and €189 for the Board Members. The study travel committee will not get a discount for this trip since it is not a mandatory trip. The trip takes place **from November 4th to November 8th.**

Ski Trip

Tae decided to collaborate with Totally Snow for this year's edition of Off-Screen's annual ski trip. The motivation for this choice was Vivianne's persistent interest in working with Off-Screen again after she collaborated with Zoe Vink last year. The chosen location is Sauze d'Oulx in Italy, known for its extensive ski area and diverse slopes suitable for both beginners and experienced skiers. Sauze d'Oulx offers various activities for students and a vibrant bar scene. It is a dynamic resort celebrated for its lively après-ski atmosphere, which successfully combines a rich, traditional character with a contemporary vibe. The town is charming, featuring cobbled streets and historic architecture. The trip is planned for **January 10th to January 17th, 2026.**

Study Trip

During this trip, the focus will lie heavily on quality over quantity. By the time this trip comes around, the students will already know each other; therefore, there will be more time for self-fulfillment. Recommendations for local spots or markets during free moments will be included in the itinerary. The vision for the Study Trip is similar to the City trip but because it is a longer

one compared to City troops, there is more room for cultural and creative exploration—for instance, critical cultural centers, buildings, and local flea markets. Therefore, participants will experience different forms of media through the lens of the cultures they encounter during the Media and Academic events. Each Committee Member shall prepare a presentation where they pitch their chosen location. This includes a devised plan for accommodation and transportation. The trip is planned **from March 29th to April 4th** during the lecture free week.

Farewell Weekend

This last trip emphasizes reflecting on shared experiences during the past year. Tae plans to organize creative activities, perhaps painting on an old table sheet and visualizing shared memories from past trips or events. It will be similar to introduction weekend and will be more intimate as everyone will know each other better by this point. Tae wants to plan a bonfire again which she believes bonded people together really well and wants participants to share their best memories from the year. She is thinking of a farewell weekend like a glamping trip where everyone can feel rejuvenated for the end of the year. The locations in the Netherlands she is thinking about at the moment are Utrecht or Zandvoort. This trip takes place **from June 6th to 8th**, and will consist of 25 people.

Board of Advice

The Board of Advice (BoA) serves as the advisory organ within the association, offering valuable guidance and support to the Board. Selected by the newly elected Board through an application process, the BoA consists of at least two former Board members, with one member typically having served on the previous BoA. At the beginning of each academic year, the BoA reviews the Policy Plan and provides initial advice to the new Board members. The Board plans to hold a minimum of four official meetings with the BoA, one before each General Members Assembly, individual meetings are going to be scheduled around November-December and additional meetings will be planned when necessary.

Collaboration between the new Board and BoA should be characterized by a respectful and professional environment that encourages clear communication, honesty, and an open-minded approach to teamwork to the new Board members seeking advice.

Board of Advice 2025/26

Kennée Sikkes

Treasurer & Head of the Acquisition Committee 2022/23

Sophie Harmsen

Head of Media & Academics Committee 2024/25

Board of Finance

The Board of Finance (BoF) serves as an advisory body, providing guidance on financial matters to support the Treasurer's decision-making, and to prevent errors and financial mismanagement. Its responsibilities include reviewing key financial statements and budgets, offering recommendations on significant expenditures. This year, the BoF consists of two previous Treasurers.

Board of Finance 2025/26

Kennée Sikkes

Treasurer & Head of the Acquisition Committee 2022/2023

Oishee Roy Chowdhury

Treasurer and Head of the Acquisition Committee 2023/2024

Application Committee

The Application Committee (ApCo) is an independent body responsible for selecting the new Prospective Board each year. The ApCo always consists of (a minimum of) two generations of Off-Screen and requires them to serve on the committee for a full two years. This allows the collective knowledge and experience of at least two Boards to be available at a time. When two members leave, the remaining members lead the application process and present the new ApCo members during the second GMA of the year.

Year Agenda 2025/26

WEEK	EVENT	DATE (DD/MM/YYYY)
34	Senior Borrel	22/08/2025
SEPTEMBER		
35	Intreeweek; University of Amsterdam	25/08/2025
36	Media Studies Introduction Day; University of Amsterdam	01-05/09/2025
36	Crazy 88 + Welcome Borrel #1	03/09/2025
37	Vox-Pop Workshop	09/09/2025
37	Love Island Borrel	10/09/2025
38	Trivia Night	17/09/2025
39/40	Introduction Weekend	26-28/09/2025
40	Pub Talk	30/09/2025
OCTOBER		
42	Party #1 (Dancing Queen)	14/10/2025
42	MAC Movie Night	17/10/2025
44	GMA #1	27/10/2025
44	Halloween Borrel	29/10/2025
NOVEMBER		
44/45	City Trip	04-08/11/2025
46	Polka Dot Borrel #3	10/11/2025
46/47	IDFA	Between 13-23/11/2025
47	Career Event	21/11/2025

48	CMA #1	24/11/2025
48	SAC Gala	26/11/2025
DECEMBER		
49	Museum Night	02/12/2025
50	SAC Borrel #4 (Holiday)	08/12/2025
50	GMA 2	09/12/2025
JANUARY		
2/3	Ski Trip	10-17/01/2026
4	SAC Borrel	20/01/2026
5	MAC Hot Takes Event	27/01/2026
FEBRUARY		
6	Career Exploration Event	05/02/2026
7	SAC Borrel (Valentine's)	10/02/2026
8/9	MAC Berlinale Trip	19-23/02/2026
MARCH		
10	Charity Gala	05/03/2026
11	GMA 3	09/03/2026
11	SAC Bottomless Brunch	12/03/2026
12	MAC Event (Book Club)	17/03/2026
APRIL		
14/15	Study Trip	29/03-05/04/2026
15	MAC Event (SMAC)	10/04/2026
16	Reporter Event	17/04/2026

17	Open MAC	21/04/2026
17	King's Night Cruise	26/04/2026
MAY		
19	MAC Film Festival	07/05/2026
20	SAC Disconnect (x Boogie House)	15/05/2026
22	GMA 4.1	26/05/2026
JUNE		
23	AMS Unlocked	03/06 or 04/06/2026
23/24	Farewell Weekend	06-08/06/2026
24	SAC Borrel (End of Year)	10/06/2026
24	GMA 4.2	11/06/2026

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